#GeekGirlTechCon

	KEYNOTES AND PANELS	MARKETPLACE HELP DESK Room and PHOTOS	HACKROOM & MOVIEROOM	MENTOR LOUNGE	CODING ROW	CODING ROW	CODING ROW	QuickBooks, Finance & Business Tools Track	Business Skills Track	Web & Wordpress	Design, Photoshop, InDesign & UX Track	Social Media Track	Photography & Video Track
ROOM #	AUDITORIUM	A B C	D	E	F	G	H	I	215	218	220	222	223
	300	300	56 (7 rds - 8 chrs)	56 (7 rds - 8 chrs)	40 (AUDI)	40 (AUDI)	60 (AUDI)	60 (AUDI)	45	45	45	36	45
8am	REGISTRATION												
9am	9am Opening Remarks & Introductions - AUDITORIUM												
10am	PANEL: DIGITAL FOOTPRINT AND PERSONAL BRANDING Sponsored by Sheppard Mullin	Get your Scavenger Hunt sheet and start visiting our exhibitors for a chance to WIN some awesome giveaways!	Come Learn to Code! I Demo of Strawberry Pi I3D Printing Demos I CosPlay exhibit I Arduino boards I Laser Cutting	Negotiation Skills I LinkedIN I Resume Writing I GIT I Interviewing I Company Culture I HR I Talent	Information Architecture, Storyboarding, and Why The Beginning of A Website Project Doesn't Start With Code - Frances Naty Go	First Step in Creating your App: Prototyping It - Elina Kim and Rocio Montes Sponsored by Intuit	Test Driven Development the Secret Weapon Against Bugs - Thannia Blanchet Sponsored by NearSoft	From Dream to Reality: How to Work with a Mentor to Start and Grow Your tech business - BEG Joyce Tang Sponsored by SCORE of San Diego	Windows 10 for Small Business - Sponsored by Microsoft	How Exactly Do Web Pages Work? Dennis Slade	Photoshop: Basic Training - BEG Alison Caron	When to Pay to Play I Social Media Ads - INT/ADV Bridget Ayers	How to Launch a Digital Business 101 Tabitha Sukhai, Vanessa Velez & Brittany Romano Sponsored by The Snug
11am	SHARKETTE TANK PITCHFEST Session 1 Sponsored by COX	Come buy the limited exclusive t-shirt #TheGeekGirlLife at the Geek Girl Swag Shop!	It's Movie Time! CODE: Debugging the Gender Gap Sponsored by Dev BootCamp 11am - 12:30pm 90 MINUTES	Negotiation Skills I LinkedIN I Resume Writing I GIT I Interviewing I Company Culture I HR I Talent	Dare to be a Data Scientist - Yao Morin Ph.D. and Leah Zhao Sponsored by Intuit	Wait, Microsoft is Open Source now? Cameron Wilby Sponsored by Origin Code Academy	So You Want To Program Ruby - Rob Kaufman Sponsored by LEARN Coding Academy	Google Drive - Using Cloud-Based Storage, Collaboration & Sharing - INT Lynette Young	Is your Data Protected? Can you or your business survive a loss of data or critical applications? - Elaura Rubiano Sponsored by ScaleMatrix	Getting Started with WordPress - Deb Simpson	Photoshop: Survival Guide - INT/ADV Alison Caron	Social Media for the BUSY Professional (Part 1) - BEG Alex Cameron	BEGINstagram - Your beginner class for Instagram - BEG Bridget Ayers
NOON	LUNCH												
1pm	PANEL: WHY I HIRE BOOTCAMP GRADS Sponsored by LEARN Coding Academy	Go take a FREE professional HEADSHOT by SocialPhoto in the Rotunda! Perk up your LinkedIn profile with a fresh new image!	Come Learn to Code! I Demo of Strawberry Pi I3D Printing Demos I CosPlay exhibit I Arduino boards I Laser Cutting	Negotiation Skills I LinkedIN I Resume Writing I GIT I Interviewing I Company Culture I HR I Talent	Introduction to Cloud Computing and Amazon Web Services - Juan Torres	Intro to HTML/CSS - Kaitlin Abrahamson Sponsored by LEARN Coding Academy	Design Patterns: Solution to Software Design Problems - Janneth Amaya Gomez Sponsored by NearSoft	2 More Weeks of Vacation a Year: Automation and Organization of Your Financial Documents - Beginner - Meghan Blair-Valero	LinkedIn for Seeking First Job or More Rewarding Job - Valarie Sparks	Creating and Editing Your Content in WordPress - Deb Simpson	It's a Visual World: Using Images for Social Media - Stefanie Blue	It's Not the Network it's the Content I Beating the News Feed - INT/ADV Bridget Ayers	Bizstagram - INT/ADV Lynette Young
2pm	SHARKETTE TANK PITCHFEST Session 2 Sponsored by COX	Come walk on the PINK CARPET and get interviewed by The Pulse!	Come Learn to Code! I Demo of Strawberry Pi I3D Printing Demos I CosPlay exhibit I Arduino boards I Laser Cutting	Negotiation Skills I LinkedIN I Resume Writing I GIT I Interviewing I Company Culture I HR I Talent	The World of Creating An iPhone App BEG - Julian Bryant	Intro to JavaScript - Cameron Wilby Sponsored by Origin Code Academy	Git, Commit Responsibly Elsa Balderrama Sponsored by NearSoft	Google Analytics - Uncover The Secrets of Google Analytics to Make the Best Content Ever - Beginner Lynette Young	Fundamentals of Excel 2016 - Robert Duchene Sponsored by Microsoft	Exploring Widgets and Plugin in WordPress Deb Simpson	InDesign - BEG/INT Alison Caron	Social Media for the BUSY Professional (Part 2) BEG/INT Alex Cameron	Instagram Part Deux: Video & Selfies Too! - INT Bridget Ayers
3pm	PANEL: HOW DID YOU GET THAT JOB? Sponsored by Hired	Get your Scavenger Hunt sheet and start visiting our exhibitors for a chance to WIN some awesome giveaways!	Come Learn to Code! I Demo of Strawberry Pi I3D Printing Demos I CosPlay exhibit I Arduino boards I Laser Cutting	Negotiation Skills I LinkedIN I Resume Writing I GIT I Interviewing I Company Culture I HR I Talent	Android Mobile Development INT - Leticia Rabor	Fullstack Javascript with (MERN) MongoDb, Express, React, and NodeJS INT - Michael Roberts	Rails: What's a Web Framework Rob Kaufman Sponsored by LEARN Coding Academy	QuickBooks - Kathleen Altringer and Amber Elam Sponsored by Intuit	Demystifying the Cloud Brent Hefner Sponsored by AIS	WordPress Housekeeping and Maintenance - Jean Kourafas	Marketing Tips & Strategies for Pinterest - Stefanie Blue	LinkedIn to Exceed Sales Goals - Valarie Sparks	Tech that Works Best I Digital Marketing Tech Tools - INT/ADV Bridget Ayers
4pm	SHARKETTE TANK PITCHFEST Session 3 Sponsored by COX	Come buy the limited exclusive t-shirt #TheGeekGirlLife at the Geek Girl Swag Shop!	It's Movie Time! CODE: Debugging the Gender Gap Sponsored by Dev BootCamp 4:00pm - 5:30pm 90 MINUTES	Negotiation Skills I LinkedIN I Resume Writing I GIT I Interviewing I Company Culture I HR I Talent	A Slice of Raspberry Pi - BEG/INT/ADV Donna Dalton	Podcasting 101 - BEG Lynette Young	Rails in 60 Minutes Rob Kaufman Sponsored by LEARN Coding Academy	Introduction to Arduino and microprocessors BEG Victor Ciccarelli	Designing Effective Presentations using PowerPoint Sponsored by Microsoft	Making Your Site Beautiful in WordPress -Deb Simpson	UX: It's all about the Feels Heather Wilde	Marketing Duel of LinkedIn Vs Facebook: How to Make them Both Effective Valarie Sparks	Video Marketing - ADV Alecia Orsini Lebeda
5PM	Closing Words and Announcement of Sharkette Tank PitchFest Winner	TURN IN your Scavenger Hunt sheet to win some awesome giveaways! Visit with our exhibitors before they leave!	Come Learn to Code! I Demo of Strawberry Pi I3D Printing Demos I CosPlay exhibit I Arduino boards I Laser Cutting	Negotiation Skills I LinkedIN I Resume Writing I GIT I Interviewing I Company Culture I HR I Talent		Podcasting 102 - INT/ADV Lynette Young	Continuous Integration, Advantages of a Rapid Feedback - Yesenia Molina Bejarano Sponsored by NearSoft	Introduction to 3D printing BEG Victor Ciccarelli	Empowered Networking to Power Your Business - BEG/INT Bridget Ayers	Search Engine Optimization in WordPress - Deb Simpson	The Question of Quora - Heather Wilde	Your Sales Look Great on Paper. So Why Aren't You Driving a Maserati and Vacationing in Capri? - Susan Rust	Periscope, Blab, & Snapchat: How to Leverage Live Video Streaming for Your Business - Alex Cameron
6PM	6:00pm - CONCLUSION of CONFERENCE WRAPUP and RECEPTION												

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