

## Geek Girl San Diego TechCon 2017 Schedule

	KEYNOTES AND PANELS	MARKETPLACE HELP DESK Room and PHOTOS	MENTOR ROOM AND HELP DESK	HACKROOM	CODING ROW	CODING ROW	CODING ROW	Social Media Track	Business Skills Track	Design, Photoshop, InDesian & UX	Photography, Instagram & Video Track	QuickBooks, Finance & Business Tools
ROOM #	AUDITORIUM	A & B	C	D	E	F	G	H	I	214	215	217
8am	REGISTRATION											
9am	9am Opening Remarks & Introductions - AUDITORIUM											
10am	<b>PANEL: Star Trek, The Jetsons or Skynet - How To Shape the Future</b> Sponsored by Microsoft	Get your <b>Scavenger Hunt</b> sheet and start visiting our exhibitors for a chance to WIN some awesome giveaways!	Negotiation Skills   LinkedIn   Resume   Interviewing   Company Culture   HR   Talent   Social Media   Web   Design!	<b>Come Learn to Code! Minecraft Modding for KIDS!</b> - Judith Eisenberg	JavaScript for Beginners - Nate Kandler Sponsored by Dev Bootcamp	Intro to HTML/CSS - Lea Anne Bradford Sponsored by LEARN Coding Academy	Serverless Computing with AWS Lambda - Patty Rambert, Sponsored by MindTouch	Inbound Marketing 101: Great Marketing Comes from Great Content - Bridget Ayers	How I built my software company - Chris Memmott	Logo Design 101 - Alison Caron	Live Video: Tips & Tricks for Creating Great Content - Alex Cameron	Tools of the Trades: Trades and Construction Technology - Meghan Blair-Valero
11am	<b>SHARKETTE TANK PITCHFEST Session 1</b> Sponsored by HERA LABS	Come buy the limited exclusive t-shirt <b>#TheGeekGirlLife</b> at the <b>Geek Girl Swag Shop!</b>	Negotiation Skills   LinkedIn   Resume   Interviewing   Company Culture   HR   Talent   Social Media   Web   Design!	<b>Come Learn to Code! Learn to Program with Scratch</b> - David Whittaker & Ross Manges	Doing it Live: Deploying your first app - Michael Roberts Jr. Sponsored by Origin Code Academy	So You Want To Program Ruby - Lea Anne Bradford Sponsored by LEARN Coding Academy	WordPress Maintenance - Jean Kourafas	Get Digital and Get More Done: Digital Marketing Management Tools - Bridget Ayers	Know Your CLOUDS! - Tomas Suros Sponsored by Abacus Next	Telling Your Brand's Story - Melissa Williams	BIZ-stagram: Marketing & Instagram- - Alecia Orsini	The New Business Card: Write a Book! - Penny Sansevieri
NOON	NOON - LUMCH OUTSIDE - GARDEN OF THE SEA											
1pm	<b>PANEL: How I Started Working In Tech</b> Sponsored by LEARN Coding Academy	Go take a <b>FREE professional HEADSHOT</b> by <b>SocialPhoto</b> in the Rotunda! Perk up your LinkedIn profile!	Negotiation Skills   LinkedIn   Resume   Interviewing   Company Culture   HR   Talent   Social Media   Web   Design!	<b>Come Learn to Code! Sphero Playground! Learn to Program with Sphero</b> - Gina Whitcomb	Build a mobile app with React Native - Cameron Wiilby Sponsored by Origin Code Academy	Data Science: The Big Picture - Matthew Renze	Android Wear - Your First Watch Face - David Whittaker & Ross Manges	You Shouldn't Want to Do it All: Scaling Your Business - How to Outsource - Bridget Ayers	How to utilize Microsoft's newest Apps - Joel Koch Sponsored by Microsoft	Choice is Overrated - Designing Products That Know What You Want Before You Do - Heather Wilde	How to Make Easy Stop-Motion Video Animation for Social Media - Kari Simmerman Sponsored by SocialPhoto	The Rise of the Remote Work Empire: Building Work-from-Home Options or Remote Teams - Meghan Blair-Valero
2pm	<b>SHARKETTE TANK PITCHFEST Session 2</b> Sponsored by HERA LABS	Go take a <b>FREE professional HEADSHOT</b> by <b>SocialPhoto</b> in the Rotunda! Perk up your LinkedIn profile!	Negotiation Skills   LinkedIn   Resume   Interviewing   Company Culture   HR   Talent   Social Media   Web   Design!	<b>Come Learn to Code! Ask the Pros!</b>	React: Up and Running - Leslie Pajuelo Sponsored by WalmartLabs	Rails: What's a Web Framework Rob Kaufman Sponsored by LEARN Coding Academy	WordPress SEO - Jean Kourafas	Social Media for the BUSY Professional: 5 Powerful Tools for Saving Time & Improving ROI - Alex Cameron	Managing your Business with Outlook Mobile - Joel Koch Sponsored by Microsoft	Design to Sell - Alison Caron	Get 'Em Clickin': Create dynamic, click-worthy images for social media - Stefanie Blue	How to Sell Books by the Truckload on Amazon - Penny Sansevieri
3pm	<b>PANEL: Fake it till You Make it then Speak up and Stand Your Ground!</b> Sponsored by COX Business	Get your <b>Scavenger Hunt</b> sheet and start visiting our exhibitors for a chance to WIN some awesome giveaways!	Negotiation Skills   LinkedIn   Resume   Interviewing   Company Culture   HR   Talent   Social Media   Web   Design!	<b>Come Learn to Code! Sphero Playground! Learn to Program with Sphero</b> - Gina Whitcomb	Asynchronous Programming Workshop in JavaScript - Cameron Wilby Sponsored by Origin Code Academy	JavaScript: Let's REACT together - Jezreel Go Sponsored by LEARN Coding Academy	Cross-platform Mobile Applications with the Ionic Framework - Donald Parker	Push It, Push It Real Good: Digital Marketing Ads - Bridget Ayers	How to Write a Blog Post in 30 Minutes (or less) - Melissa Williams	Photoshop Tips & Tricks - Alison Caron	Mystical Magical Video Tour - Alecia Orsini	Show Me the Money: Banking and Processing Payments in 2017 - Meghan Blair-Valero
4pm	<b>SHARKETTE TANK PITCHFEST Session 3</b> Sponsored by HERA LABS	Come buy the limited exclusive t-shirt <b>#TheGeekGirlLife</b> at the <b>Geek Girl Swag Shop!</b>	Negotiation Skills   LinkedIn   Resume   Interviewing   Company Culture   HR   Talent   Social Media   Web   Design!	<b>Come Learn to Code! Learn to Program with Scratch</b> - David Whittaker & Ross Manges	PureScript: Take React to the Next Level - Stephen Foster	Hacking for Fun and Profit - Heather Wilde	Negotiating Yourself Into Your Dream Job for Techies and Non-Techies Alike - Zelekha Amirzad	How to Create and Manage a Facebook Group that Works! - Gina Alagata & Kathy Selman	TBD	Pinterest for Your Service-Based Business- Stefanie Blue	FUNstagram - Alecia Orsini	TBD
5pm	CONCLUSION of CONFERENCE WRAPUP - Closing Words and Announcement of Sharkette Tank PitchFest Winner - Giveaways											